

INVOICE NO. EN5579421 10/30/2016

**BILL CYCLE** 201610

11/27/2016

WATERFRONT STRATEGIES 3050 K Street, NW Suite 100 WASHINGTON, DC 20007

## **INVOICE**

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES	WATERFRONTST	Senate Majority PAC Proj 202175/HLLY	P49745

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN11872945	Harrisburg-Lebanon	TV	\$7,355.00	45	45

#### **INVOICE NOTES**

Gross Advertising Total \$7,355.00
Agency Commission (\$1,103.25)
Rep Commission (\$812.76)

Net Advertising Total \$5,438.99

Terms: Net 30 Days

Mail to: Comcast Spotlight

P.O. Box 415949

Boston, MA 02241-5949



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INVOICE DUE DATE

11/27/2016

# **AFFIDAVIT**

**Product:** Comcast Order No: EN11872945 Market: Harrisburg-Lebanon

Estimate No: 5812 TIM Est No: 694405 Contract Type: Single

Campaign No: AE Name: HLLY National Political

**Commercial Summary** 

Spot ID	Title	Zone	Networks	Spots	Cost
NW1587921	SMPPATV1625H Lets Not (cc)	HLLY Interconnect/5976	CNBC, CNN, ESPN, HALL, HGTV,	45	\$7,355.00
			HIST. MNBC. NFLN		

**Channel Summary** 

Network	Zone	Spot ID	Spots	Cost			
CNBC	HLLY Interconnect/5976	NW1587921	6	\$420.00			
CNN	HLLY Interconnect/5976	NW1587921	13	\$2,360.00			
ESPN	HLLY Interconnect/5976	NW1587921	10	\$2,700.00			
HALL	HLLY Interconnect/5976	NW1587921	5	\$365.00			
HGTV	HLLY Interconnect/5976	NW1587921	5	\$670.00			
HIST	HLLY Interconnect/5976	NW1587921	2	\$380.00			
MNBC	HLLY Interconnect/5976	NW1587921	2	\$230.00			
NFLN	HLLY Interconnect/5976	NW1587921	2	\$230.00			

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
10-27-16	CNBC	HLLY Interconnect/5976	11:32AM	SMPPATV1625H Lets Not (cc)	Squawk Alley	30	1	\$70.00	
10-27-16	CNBC	HLLY Interconnect/5976	2:28PM	SMPPATV1625H Lets Not (cc)	Power Lunch	30	1	\$70.00	
10-27-16	CNBC	HLLY Interconnect/5976	4:35PM	SMPPATV1625H Lets Not (cc)	Closing Bell	30	3	\$70.00	
10-27-16	CNBC	HLLY Interconnect/5976	6:49PM	SMPPATV1625H Lets Not (cc)	Mad Money	30	3	\$70.00	
10-27-16	CNN	HLLY Interconnect/5976	4:59PM	SMPPATV1625H Lets Not (cc)	The Lead With Jake Tapper	30	5	\$140.00	
10-27-16	CNN	HLLY Interconnect/5976	6:55PM	SMPPATV1625H Lets Not (cc)	The Situation Room With Wolf Blitzer	30	5	\$140.00	
10-27-16	CNN	HLLY Interconnect/5976	10:25PM	SMPPATV1625H Lets Not (cc)	CNN Tonight With Don Lemon	30	7	\$250.00	
10-27-16	CNN	HLLY Interconnect/5976	11:58PM	SMPPATV1625H Lets Not (cc)	CNN Tonight With Don Lemon	30	7	\$250.00	
10-27-16	ESPN	HLLY Interconnect/5976	8:02PM	SMPPATV1625H Lets Not (cc)	College Football	30	10	\$350.00	
10-27-16	ESPN	HLLY Interconnect/5976	11:27PM	SMPPATV1625H Lets Not (cc)	College Football	30	10	\$350.00	
10-27-16	HALL	HLLY Interconnect/5976	9:14PM	SMPPATV1625H Lets Not (cc)	The Middle	30	16	\$100.00	
10-27-16	HGTV	HLLY Interconnect/5976	11:45PM	SMPPATV1625H Lets Not (cc)	House Hunters International	30	13	\$200.01	
10-27-16	HIST	HLLY Interconnect/5976	8:46PM	SMPPATV1625H Lets Not (cc)	Counting Cars Supercharged	30	21	\$190.00	
10-27-16	MNBC	HLLY Interconnect/5976	5:16AM	SMPPATV1625H Lets Not (cc)	First Look	30	23	\$115.00	
10-27-16	NFLN	HLLY Interconnect/5976	8:20PM	SMPPATV1625H Lets Not (cc)	NFL Football	30	19	\$115.00	
10-28-16	CNBC	HLLY Interconnect/5976	12:40PM	SMPPATV1625H Lets Not (cc)	Fast Money Halftime Report	30	1	\$70.00	
10-28-16	CNBC	HLLY Interconnect/5976	5:29PM	SMPPATV1625H Lets Not (cc)	Fast Money	30	3	\$70.00	
10-28-16	CNN	HLLY Interconnect/5976	4:22PM	SMPPATV1625H Lets Not (cc)	The Lead With Jake Tapper	30	5	\$140.00	
10-28-16	CNN	HLLY Interconnect/5976	9:28PM	SMPPATV1625H Lets Not (cc)	Anderson Cooper 360	30	7	\$250.00	
10-28-16	ESPN	HLLY Interconnect/5976	10:44PM	SMPPATV1625H Lets Not (cc)	NBA Basketball	30	10	\$350.00	
10-29-16	CNN	HLLY Interconnect/5976	11:30AM	SMPPATV1625H Lets Not (cc)	CNN Newsroom With Fredricka Whitfield	30	9	\$110.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate Flag
10-29-16	CNN	HLLY Interconnect/5976	11:54AM	SMPPATV1625H Lets Not (cc)	CNN Newsroom With Fredricka Whitfield	30	9	\$110.00
10-29-16	CNN	HLLY Interconnect/5976	4:50PM	SMPPATV1625H Lets Not (cc)	CNN Newsroom With Poppy Harlow	30	9	\$110.00
10-29-16	CNN	HLLY Interconnect/5976	8:31PM	SMPPATV1625H Lets Not (cc)	All Business: The Essential Donald Trump	30	7	\$250.00
10-29-16	CNN	HLLY Interconnect/5976	11:57PM	SMPPATV1625H Lets Not (cc)	Unfinished Business: The Essential Hillary Clinton	30	7	\$250.00
10-29-16	ESPN	HLLY Interconnect/5976	11:00AM	SMPPATV1625H Lets Not (cc)	College GameDay	30	12	\$190.00
10-29-16	ESPN	HLLY Interconnect/5976	12:44PM	SMPPATV1625H Lets Not (cc)	College Football	30	12	\$190.00
10-29-16	ESPN	HLLY Interconnect/5976	2:01PM	SMPPATV1625H Lets Not (cc)	College Football	30	12	\$190.00
10-29-16	ESPN	HLLY Interconnect/5976	11:19PM	SMPPATV1625H Lets Not (cc)	SportsCenter	30	10	\$350.00
10-29-16	HALL	HLLY Interconnect/5976	12:48PM	SMPPATV1625H Lets Not (cc)	A Royal Christmas	30	18	\$55.00
10-29-16	HALL	HLLY Interconnect/5976	1:26PM	SMPPATV1625H Lets Not (cc)	A Royal Christmas	30	18	\$55.00
10-29-16	HALL	HLLY Interconnect/5976	9:29PM	SMPPATV1625H Lets Not (cc)	A Wish for Christmas	30	16	\$100.00
10-29-16	HGTV	HLLY Interconnect/5976	11:19AM	SMPPATV1625H Lets Not (cc)	Property Brothers: Buying & Selling	30	15	\$90.00
10-29-16	HGTV	HLLY Interconnect/5976	6:45PM	SMPPATV1625H Lets Not (cc)	Flip or Flop	30	15	\$90.00
10-29-16	HGTV	HLLY Interconnect/5976	10:45PM	SMPPATV1625H Lets Not (cc)	House Hunters Renovation	30	13	\$199.99
10-29-16	HIST	HLLY Interconnect/5976	10:45PM	SMPPATV1625H Lets Not (cc)	Bigfoot Captured	30	21	\$190.00
10-29-16	MNBC	HLLY Interconnect/5976	6:36AM	SMPPATV1625H Lets Not (cc)	The Rachel Maddow Show	30	23	\$115.00
10-29-16	NFLN	HLLY Interconnect/5976	8:20PM	SMPPATV1625H Lets Not (cc)	A Football Life	30	19	\$115.00
10-30-16	CNN	HLLY Interconnect/5976	4:22PM	SMPPATV1625H Lets Not (cc)	CNN Newsroom With Fredricka Whitfield	30	9	\$110.00
10-30-16	CNN	HLLY Interconnect/5976	9:37PM	SMPPATV1625H Lets Not (cc)	Anthony Bourdain: Parts Unknown	30	7	\$250.00
10-30-16	ESPN	HLLY Interconnect/5976	11:24AM	SMPPATV1625H Lets Not (cc)	Sunday NFL Countdown	30	12	\$190.00
10-30-16	ESPN	HLLY Interconnect/5976	12:40PM	SMPPATV1625H Lets Not (cc)	Sunday NFL Countdown	30	12	\$190.00
10-30-16	ESPN	HLLY Interconnect/5976	9:14PM	SMPPATV1625H Lets Not (cc)	2016 World Series of Poker	30	10	\$350.00
10-30-16	HALL	HLLY Interconnect/5976	12:26PM	SMPPATV1625H Lets Not (cc)	A Princess for Christmas	30	18	\$55.00
10-30-16	HGTV	HLLY Interconnect/5976	12:43PM	SMPPATV1625H Lets Not (cc)	Fixer Upper	30	15	\$90.00

Order# EN11872945 Total: \$7,355.00



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201610

**BILL TO** 

**WATERFRONT STRATEGIES** 3050 K Street, NW Suite 100 WASHINGTON, DC 20007

## **REMITTANCE**

### Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES	WATERFRONTST	Senate Majority PAC Proj 202175/HLLY	P49745

Terms: Net 30 Days Phone: 610-350-3675 Mail to: Comcast Spotlight Fax: 484-983-3126

P.O. Box 415949 Note: Boston, MA 02241-5949

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